



City of Westminster Licensing Sub-Committee

Meeting:	<i>Licensing Sub-Committee</i>
Date:	<i>26 February 2019</i>
Classification:	<i>General Release</i>
Premises:	<i>Sophisticats, 77 Welbeck Street, London, W1G 9BN</i> <i>18/11062/LISEVR</i>
Wards Affected:	<i>Marylebone High Street, Core CAZ North</i>
Financial Summary:	<i>None</i>
Report of:	<i>Operational Director for Public Protection & Licensing</i>

1. Executive Summary

- 1.1 The council has received an application for the renewal of the sex establishment licence under the Local Government (Miscellaneous Provisions) Act 1982 (the Act) for Sophisticats, 77 Welbeck Street, London, W1G 9BN. Sophisticats is licensed to operate as a sexual entertainment venue under the Act. The report sets out the application details, objections, policy and legal context along with other considerations that the Licensing Sub-Committee requires to determine this application.

2. Recommendations

- 2.1 That following consideration of this report, any information given orally at the hearing and/or in writing by the applicants and objectors the Licensing Sub-Committee may determine to:
 - 2.1.1 Grant the application in full
 - 2.1.2 Grant the application subject to the standard conditions and/or any modifications to any part of the application and imposition of any additional conditions proposed by a party to the hearing, or
 - 2.1.3 Refuse the application

3. Relevant history

- 3.1 Sophisticats has operated as a sex establishment since 2012. Following the grant of the sex establishment licence for Sophisticats in 2012, annual renewal applications on behalf of Mondrealm Ltd have been submitted and granted under delegated authority. The last renewal application for this licence was submitted on 25 September 2017 and was granted under delegated authority. This licence (reference 17/10690/LISEVR) expired on 30 September 2018. A copy of licence 17/10690/LISEVR is attached as **Appendix A1**.
- 3.2 A copy of the full sex establishment licence history for this premises since 2012 is attached as **Appendix B1**.

4. Application being considered

- 4.1 On 19 September 2018, Mondrealm Ltd submitted an application to renew the sex establishment licence to continue to operate the premises as a sexual entertainment venue. The licence permits relevant entertainment, namely full nudity striptease, pole dancing and table dancing on Monday to Tuesday from 09:00 to 05:00, Wednesday to Thursday from 09:00 to 06:00, Friday to Saturday from 09:00 to 07:30 and Sunday from 09:00 to 23:00.
- 4.2 The applicant has not requested to change the relevant entertainment or to remove any standard conditions to the licence if this application is granted. A copy of the application form is attached as **Appendix C1**.
- 4.3 As a valid application has been received prior to the expiry of the SEV Premises Licence, the licence is deemed to continue until it is determined by the Council.
- 4.4 It should be noted that on 6 December 2018, the Service received an application to transfer the SEV Premises Licence from Mondrealm Ltd to John McKeown Clubs Ltd. The consultation period for this transfer application has now ended and no objections have been received by the Licensing Service.

5. Objections

Objection Licensing Authority

- 5.1 On 11 October 2018, the Licensing Authority submitted an objection to the renewal application (attached as **Appendix D1**) within the statutory 28 day consultation period. The Licensing Authority objected to this renewal application pending investigation into compliance with licence conditions and suitability of the applicant.

Objection 1

- 5.2 On 16 October 2018, another objection was received to the renewal application (attached as **Appendix D2**) within the statutory 28 day consultation period. In the

objection, the objector stated that the applicant should not be deemed 'fit and proper' to hold a SEV licence. The objector states that the actions of the operating businesses behind the brand Sophisticats have acted in a way contrary to the licensing objectives. The main issues identified by the objector are:

- Sophisticats have hacked a domain and performed a 'back link' in order to better their own google rating. The objector states that by doing so, Sophisticats have committed online identify fraud.
- Many of the hacked sites are child friendly and that due to the access link required for the hack, children may easily access adult content which the objector states is in direct conflict with the licensing objectives (protection of children from harm).
- In the objector's view, the above details show that the Sophisticats licence holders are not fit and proper people to hold an SEV licence.

5.3 The objector has not confirmed to the Licensing Service that they wish to waive their right to anonymity, and for this reason the objector will remain anonymous.

Objection 2

5.4 On 31 December 2018, an objection was received to the renewal application (attached as **Appendix D3**) outside of the statutory 28 day consultation period. Various additional documents and witness statements were provided as part of this objection which can be found at **Appendix D4**.

5.5 The ground of the objection is that the licence holder of the concerned is unsuitable to hold the licence.

5.6 The objector has waived their right to anonymity.

6. Licensing Act 2003 Premises Licence

6.1 The premises currently benefits from a premises licence (reference 10/09291/LIPVM) issued under the provisions of the Licensing Act 2003. A copy of the current premises licence is provided at **Appendix E1** of this report.

7. Policy Considerations

7.1 Suitability of applicant – SU1

The applicant has stated that no relevant offences have been committed.

7.2 SEV carried on for the benefit of another person – SU2

The Police and the Council's Licensing Inspectorate have undertaken appropriate checks and have made no comments.

7.3 Appropriate number of SEV in a locality – NO1

The appropriate number of sexual entertainment venues in the relevant localities is 25 in the Westminster core CAZ north. As the premises are currently licensed this application, if granted, will not exceed 25.

7.4 Character of the relevant locality – LO1

Situated on a one way street the premises are located to the north of Oxford Street in between the West End and Marylebone Village. There are no sex shops or other sexual entertainment venues in the vicinity of the premises. There are no faith groups or schools located within the immediate vicinity of the premises.

7.5 Use of premises in the vicinity – LO2

The area has a mixture of residential and commercial premises; predominantly commercial with residential properties above them. The residential count within a 100m radius of the premises is 115. A map of the relevant locality is attached to this report as **Appendix F1**.

7.6 Layout, character or condition of the venue – LO3

The premises is spread over the ground and basement floors. Only the basement floor is included within the licensable area for Relevant Entertainment purposes.

8. Legal Implications

8.1 The Licensing Sub-Committee may determine to:

- (a) Grant the application in full
- (b) Grant with additional special conditions which the Licensing Sub-Committee deem appropriate; or
- (c) Refuse the application.

8.2 Before refusing to renew an application, the Licensing Authority shall give the licence holder an opportunity to appear before and of being heard by the Licensing Sub-Committee (Para 10(19) Schedule 3 LG(MP)A1982).

8.3 In considering this application, the Licensing Sub-Committee shall have regard to any observations submitted to them by the Chief Officer of Police and any objections that have been received in writing within the 28 day consultation period (Para 10(18) Schedule 3 LG(MP)A1982).

8.4 The Licensing Sub-Committee may refuse to grant or renew a licence for the following reasons set out in (Para 12(3) Schedule 3 LG(MP)A1982):

- (a) that the applicant is unsuitable to hold a licence by reason of having been convicted of an offence or for any other reason;
- (b) that if the licence were to be granted the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant of such a licence if he made the application himself;
- (c) that the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
- (d) that the grant or renewal of the licence would be appropriate, having regard:
 - (i) to the character of the relevant locality; or
 - (ii) to the use to which any premises in the vicinity are put; or
 - (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

An applicant whose application for the grant or renewal of a licence is refused on either ground specified in paragraph (c) or (d) above shall not have the right to appeal to the magistrates' court.

- 8.5 If the Licensing Sub-Committee determine to grant a Sexual Entertainment Venue licence, the licence will be subject to the Standard Conditions for Sexual Entertainment Venue licences, unless the Sub-Committee determines that certain Standard Conditions should be expressly excluded or varied (Para 13(4) Schedule 3 LG(MP)A1982).
- 8.6 Should the Licensing Sub-Committee determine to refuse the application for the renewal of a licence under Paragraph 12(3)(a) or (b) Schedule 3 LG(MP)A 1982, the applicant may appeal to the Magistrates' Court within 21 days beginning with the date on which the applicant is notified of the refusal of his application (Para 27(1) Schedule 3 LG(MP)A1982). The licence will remain in force until the time for bringing an appeal has expired and, if such an appeal is brought, until the determination or abandonment of that appeal (Para 27(10) Schedule 3 LG(MP)A1982).

9. Human Rights and Equality Issues

- 9.1.1 In making a decision consideration will need to be given to the applicant's rights under the European Convention on Human Rights. The right to peaceful enjoyment of possessions (Article 1 of the First Protocol) and freedom of expression (Article 10) may be relevant.
- 9.1.2 The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to-

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

9.1.3 Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

Appendices

- A1 – Copy of sex establishment licence 17/10690/LISEVR
- B1 – Sex establishment licence history
- C1 – Application form
- D1 – Licensing Authority objection
- D2 – Objection comment 2
- D3 – Objection comment 3 received outside of 28 day consultation period
- D4 – supporting documents attached to objection comment 3
- E1 – Copy of premises licence 10/09291/LIPVM
- F1 – Map of locality

If you have any queries about this Report or wish to inspect any of the Background Papers please contact: Daisy Gadd on 020 7641 6500 or at dgadd@westminster.gov.uk

BACKGROUND PAPERS

Local Government (Miscellaneous Provisions) Act 1982
Policing and Crime Act 2009
Sexual Entertainment Venues Statement of Licensing Policy 2012
Sexual Entertainment Venues Guidance and Procedure effective 17 February 2012
Home Office Guidance March 2010

SEX ESTABLISHMENT LICENCE
Sexual Entertainment Venue

Premises licence number:	17/10690/LISEVR
Original Reference:	12/02703/LISEVN

The CITY OF WESTMINSTER, under the provisions of the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Policing and Crime Act 2009

hereby licences: Mondream Ltd
to use the premises: Sophisticats
 77 Welbeck Street
 London
 W1G 9BN

as a Sexual Entertainment Venue.

This licence commences on 01 October 2017 and will expire on 30 September 2018.

Relevant Entertainment (namely full nudity striptease, pole dancing and table dancing) may be provided during the following times:

Monday to Tuesday	09:00 to 05:00
Wednesday to Thursday	09:00 to 06:00
Friday to Saturday	09:00 to 07:30
Sunday	09:00 to 23:00

Relevant Entertainment may only be provided in the permitted areas outlined in red shown on the plans attached at Appendix 1.

This licence is granted subject to the conditions attached at Appendix 2.

DATE: 27 OCTOBER 2017 SIGNED:



On behalf of the Director – Public Protection and Licensing



Appendix 2 – Conditions

Standard Conditions:

1. Whilst Relevant Entertainment is taking place no person under the age of 18 shall be on the licensed premises and a clear notice to that effect shall be displayed at the entrance in a prominent position so that it can be easily read by persons entering the premises.
 2. Whenever persons under the age of 18 are admitted to the premises there will be no promotional or other material on display within the premises which depicts nudity or partial nudity.
 3. The licence or a clear copy shall be prominently displayed at all times so as to be readily and easily seen by all persons using the premises.
 4. No provision of relevant entertainment, or material depicting nudity or relevant entertainment, shall be visible from outside the premises.
 5. Menus and drinks price lists shall be clearly displayed at the front entrance of the club, reception area, tables and bar at such a position and size as to be easily read by customers. This price list shall show all consumable items and any minimum tariff including charges and fees applicable to Performers.
 6. Except with the consent of the Licensing Authority, no advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) shall be inscribed or affixed at the premises, on the surface of the highway or on any building, structure, works, street furniture, tree or any other property or be distributed in the street to the public that advertises or promotes the relevant entertainment at the premises.
 7. The licence holder or other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting, nor enter into any agreement with a third party to do so.
 8. Adequate toilets, washing and changing facilities for use by the Performers shall be provided.
 9. Either the licence holder or a named responsible person shall be present throughout the time the Relevant Entertainment takes place.
 10. The premises will install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer that ensures all areas of the licensed premises are monitored including all entry and exit points will be covered enabling frontal identification of every person entering any light condition. All cameras shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period together with facilities for viewing.
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11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public and this staff member should be able to show Police recent data and footage with the absolute minimum of delay of the request.
 12. An incident log shall be kept at the premises, and made available on request to the Licensing Authority or the Police, which will record the following:
 - (a) all crimes reported to the venue;
 - (b) all ejections of patrons;
 - (c) any complaints received;
 - (d) any incidents of disorder;
 - (e) seizures of drugs or offensive weapons;
 - (f) any faults in the CCTV system or searching equipment or scanning equipment;
 - (g) any refusal of the sale of alcohol;
 - (h) any visit by a relevant authority or emergency service;
 - (i) any breach of licence conditions reported by a Performer.
 13. The licence holder shall produce a Code of Conduct setting out rules and obligations between the licence holder and performers whilst performing. All Performers shall sign the Code of Conduct in their proper name acknowledging that they have read, understood and are prepared to abide by the said Code of Conduct, and a copy so signed shall be retained by the licence holder and shall be readily available for inspection by the Police and/or authorised persons upon reasonable request.
 14. Individual records shall be kept at the premises of the real names, stage names and addresses of all Performers working at the premises. The record will include either a copy of their birth certificate, current passport, EU driving licence or national identity card and shall be made immediately available for inspection by the Police and/or the Licensing Authority upon request.
 15. Details of all work permits and/or immigration status relating to persons working at the premises shall be retained by the licence holder and be readily available for inspection by the Licensing Authority, a Police Officer or Immigration Officer.
 16. Relevant entertainment shall be given only by Performers and the audience shall not be permitted to participate in the relevant entertainment.
 17. There shall be no physical contact between Performers whilst performing.
 18. Performers will not request or give out any telephone number, address or any other contact information from or to any customer. Any such information given by a customer shall be surrendered to the premises manager as soon as is practicable.
 19. Relevant Entertainment shall take place only in the designated areas approved by the Licensing Authority as shown on the licence plan. Arrangements for access to the dressing room shall be maintained at all times whilst Relevant Entertainment is taking place and immediately thereafter.
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20. Customers must remain fully clothed at all times. The Performer must not remove any of the customer's clothing at any time.
21. Where relevant entertainment is provided in booths, or other areas of the premises where private performances are provided, the booth or area shall not have a door or other similar closure, the area shall be constantly monitored by CCTV, and access to the booth or other area shall be adequately supervised.
22. Whenever Relevant Entertainment is being provided there shall be no physical contact between Performers and customers or between customers and Performers except for the exchanging of money or tokens at the beginning or conclusion of the performance and only for the purpose of that performance. Clearly legible notices to this effect shall clearly be displayed in each private booth and in any performance area.
23. Performers must redress fully immediately after each performance.

Additional Conditions:

24. The entertainment provided at the premises shall be restricted to disco and striptease. Striptease performers shall only perform on the stage area and to customers in the seated area.
 25. There shall be no striptease performances or topless dancing to customers seated at the bar or to standing customers.
 26. On nights when relevant entertainment is provided a minimum of five registered door supervisors shall be employed in the following manner on the premises during its opening hours:
 - a) At least two shall be employed permanently at the outer entrance door;
 - b) One shall be permanently employed at the common entrance to the male/female toilets
 - c) At least two shall be employed on the floor area where table-side striptease is to take place.
 27. In addition to the two door supervisors referred to in (c) above, on nights when relevant entertainment is provided, at least three nominated members of staff shall also supervise the entertainment area. The nominated persons on any evening shall be clearly identified in the fire log and duty log retained at reception.
 28. The maximum number of persons accommodated at any one time (excluding staff) shall not exceed 300 persons in the basement.
 29. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.
 30. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
 31. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
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32. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
 33. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
 34. All exit doors shall be available at all material times without the use of a key, code, card or similar means.
 35. Any special effects or mechanical installations shall be arranged and stored so as to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not previously been given.
 - i. pyrotechnics including fire works
 - ii. firearms
 - iii. lasers
 - iv. explosives and highly flammable substances.
 - v. real flame.
 - vi. strobe lighting.
 36. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
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Sex Establishment Licence history**Appendix B1**

<u>Application reference</u>	<u>Details of application</u>	<u>Date of determination</u>	<u>Decision</u>
12/02703/LISEVN	Application for a new Sexual Entertainment Venue licence	12.06.2012	Granted by Licensing Sub-Committee
13/07343/LISEVR	Application to renew the Sexual Entertainment Venue licence	08.01.2014	Granted under Delegated Authority
14/08293/LISEVR	Application to renew the Sexual Entertainment Venue licence	06.01.2015	Granted under Delegated Authority
15/07549/LISEVR	Application to renew the Sexual Entertainment Venue licence	17.11.2015	Granted under Delegated Authority
16/10138/LISEVR	Application to renew the Sexual Entertainment Venue licence	21.10.2016	Granted under Delegated Authority
17/10690/LISEVR	Application to renew the Sexual Entertainment Venue licence	27.10.2017	Granted under Delegated Authority
18/15776/LISEVT	Application to transfer the SEV licence from Mondrealm Ltd to John McKeown Clubs Ltd.	In consultation until 2 January 2019	Decision pending

Westminster City Council

Application for a sexual entertainment venue licence
Local Government (Miscellaneous Provisions) Act 1982

Application is hereby made and the necessary fee will be sent for a:

New Licence	<input type="checkbox"/>	
Transfer of Licence	<input type="checkbox"/>	Licence search
Renewal of Licence	<input checked="" type="checkbox"/>	Licence number <input type="text" value="17/10690/LISEVR"/>
Variation of Licence	<input type="checkbox"/>	

Part 1 - Application Details

Name of premises

Address of premises

Postcode

The application is being made -

If application is made on behalf of an individual:

Title

Name Occupation (during preceding six months)

Surname

Date of birth Telephone number

If application is made on behalf of a corporate or incorporated body:

Name of applicant body:

Is this an unincorporated or body corporate? Unincorporated Body corporate

Registered / principal office address:

Postcode

Company number

Full names of directors and other persons responsible for the management of the body, including the names of managers, company secretary and similar officers and the manager of the establishment

Please continue by answering the questions you are asked below -

Part 2 - Licence Details

What hours and what days are you applying for?

What *relevant* entertainment will be performed?

For variation applications - what does the variation consist of?

Is only part of the building to be licensed?

No

Yes Please provide details

Will any part of the premises be used for the exhibition of moving pictures?

No

Yes Please provide details

Does the applicant presently use the premises as a sex establishment?

No

Yes If yes, when did the use commence?

If not, what is the present use?

Supporting Material Checklist - *tick to confirm*

- I understand that I am required to send this application with a plan showing the area to be licensed and the statutory declarations for the applicants, the directors of the company applying for the licence and any other person who will be responsible for the management of the licensed premises.

I confirm that no changes have taken place since the last renewal

All supporting material should be sent / provided to the address shown on the declaration.

Declaration Page

Important

It is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003 to make a false statement in or in connection with this application

Fee

The non-returnable fee for this application is and must be submitted with this application.

An additional fee of will be payable before any approval is issued

Declaration

I hereby declare that the information given on this form is correct to the best of my knowledge and belief.

I understand we are required to send / provide the sum of , being the fee for this application.

Confirmation *Date* *Name*
Capacity

Contact details for correspondence, leave blank if due to be provided premises address

Title
Name
Surname
Postal address
Postcode
Telephone number
Email address

Supporting Material Return Address

Please send all supporting material to the address below. Specific documents will be returned to the correspondence address after a decision has been made regarding the application.

Licensing Authority objection

Appendix D1

From: Haq, Roxsana: WCC
Sent: 11 Oct 2018 16:17:53 +0000
To: 'Ryan Peermamode'
Cc: Gadd, Daisy: WCC
Subject: 18/11062/LISEVR: Sophisticats, 77 Welbeck Street

Dear Sirs

18/11062/LISEVR: Sophisticats, 77 Welbeck Street

Under Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982, the licence holder, Mondrealm Ltd, has applied to renew the Sexual Entertainment Venue licence for:

Sophisticats
77 Welbeck Street
London
W1G 9BN

Further to paragraph 10(15) of that schedule, the Licensing Authority objects to this renewal application pending investigation into compliance with the licence conditions and suitability of the applicant. Pending the outcome of an investigation, the Licensing Authority reserves the right to enhance or amend this objection.

Please accept this email as a formal objection on behalf of the Licensing Authority against the SEV renewal application for the above premises.

Kind regards,

Roxsana

Ms Roxsana Haq
Senior Licensing Officer

Licensing Team
Public Protection & Licensing
Westminster City Council
22nd Floor
Portland House
Bressenden Place
Victoria
London SW1E 5RS

Objection comment 2

Appendix D2

16 October 2018

Westminster Licensing
Westminster City Council
Portland House
Bressenden Place
London SW1E 5RS

Dear Licensing Team

RE: (1) Sophisticats Basement And Part Ground Floor 3-7 Brewer Street London W1F 0RD- 18/11064/LISEVR

RE: (2) Sophisticats 77 Welbeck Street London W1G 9BN- 18/11062/LISEVR

I am writing to oppose the SEVL renewals for both of the above two Sophisticats premises – application reference numbers 18/11064/LISEVR and 18/11062/LISEVR.

The applicants for these renewals should not be deemed 'fit and proper' to hold a SEVL due to their actions that could be construed as tantamount to fraud. I appreciate the applicants are different companies but the basis for my objections to both premises are the same.

The actions of the operating businesses behind the brand Sophisticats, have acted in a way contrary to the licensing objectives set out in the Licensing Act and further, such breaches are contrary to the requirements of an individual/entity to hold a Sexual Entertainment Venue Licence.

My company provides media solutions to clients and as part of a routine audit for a client to see why the client's website had lost their google rating we discovered that Sophisticats had hacked the client's domain and performed what is known as a 'back link' in order to better their own google rating.

In more details, we discovered that Sophisticats have effectively been 'back linking' onto other sites (many of which may be deemed sensitive in nature - please see the list attached – appendix 1), creating what is known as a 'back link'.

By creating a back link with targeted/hacked websites and their own, Sophisticats are able to hijack the reputational benefit from non-adult related sites to boost and enhance their own on line profile.

By doing this Sophisticats have committed online identity fraud in a deliberate, callous and deceitful manner where their only motivation is for self-gain through the detriment and loss of innocent and unwilling victims – identity fraud on a largely intangible and silent basis.

In addition, by forming the link, Sophisticats have effectively created a bridge whereby people using the hacked websites will in turn have easy access to Sophisticat's own website.

As per appendix 1, many of the hacked sites are child friendly and specific. Due to the access link required for the hack (thereby effectively by-passing the security protocols of an adult site), children may easily access adult content. This is in direct conflict with the licensing objectives (protection of children from harm) and also show in our view that the Sophisticats licence holders are not fit and proper people to hold a SEVL.

Unless regular audits and forensic investigations are carried out, many of the victims may be unaware of the unauthorised intrusion. They may be aware that traffic to their own website has dropped but will not be aware that the link between their website and that of Sophisticats is the cause. The negative reciprocal online effect of enhancing the Sophisticats website is that a hacked website is then compromised by the back link to adult entertainment content.

Most concerning of all, Sophisticats have performed this guerrilla tactic twice before and yet again deliberately breach online protocols for their own gain.

Such repeated actions must raise concern as to the integrity of those benefiting from the deceit and whether the beneficial owner is fit and proper as an individual to hold a SEVL (Company House records show there is a single named individual as the majority shareholder behind the corporate structure).

Below I present to Westminster City Council a summary that will outline

how the fraud is committed and the associated damages to others and the potential threat to children.

When used correctly, backlinks are a way for partnered websites to increase their prominence in relation to customer searches through google and other search engine sites. This is because collectively all the 'linked' sites have a larger 'share of voice' or exposure compared to a single user. This is known as Search Engine Optimisation (SEO). The more links you have, the greater the likelihood of your website appearing in a prominent position when searched (thus increasing awareness and sales).

In what is referred to by the industry as 'black hat' operations, backlinks may be attached to your website without your knowledge or approval.

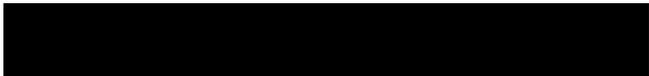
Although virtually invisible, these actions are malicious and unwarranted and in reality may cause damages to your brand or website in the following way;

- Traffic to your own website may have dropped off due to your website being invisibly linked to a site containing adult content

- Many of the hacked sites are child friendly and specific. Due to the access link required for the hack (thereby effectively by-passing the security protocols of an adult site), children may easily access adult content.

I am sure Sophisticats will be quick to throw the blame onto a third party internet provider, however, they must be accountable for their own business practices (given this has happened twice before). Additionally, if the third party has acted under instruction, they have enabled the fraud and associated damages. Alternatively, if Sophisticats claim no knowledge of the back links then by default, they must be deemed to be not 'fit and proper' as they are not in control of an integral part of their brand and business that is causing damages to other web users and potentially putting children at risk.

The following websites have hidden links on their page that go to the Sophisticats website. These links have been added maliciously, as they are hidden by javascript code (done by setting the font size to 0px - 0 pixels). All of the javascript code used has the same div id



This shows that all of the links added to site aren't random and have instead been added without the site owner's permission - as it is highly unlikely that a respected website would have hidden links to adult content. We have spoken to one of the business who had a link on their site and they ensured us that they had no knowledge, nor had they given consent for any link to be added to the website by SoCats (Sophisticats).

Some of these websites have content that is meant for children - SoCats are linked onto these pages, meaning that children are able to access inappropriate content on a website that is supposed to be safe for them. Those who we have spoken to are disgusted and enraged at the fact they have done this. As well as this, they are also damaging the companies' reputations, domain authority, online visibility (and therefore enquiries & sales) as these links can be found on the site using auditing software.



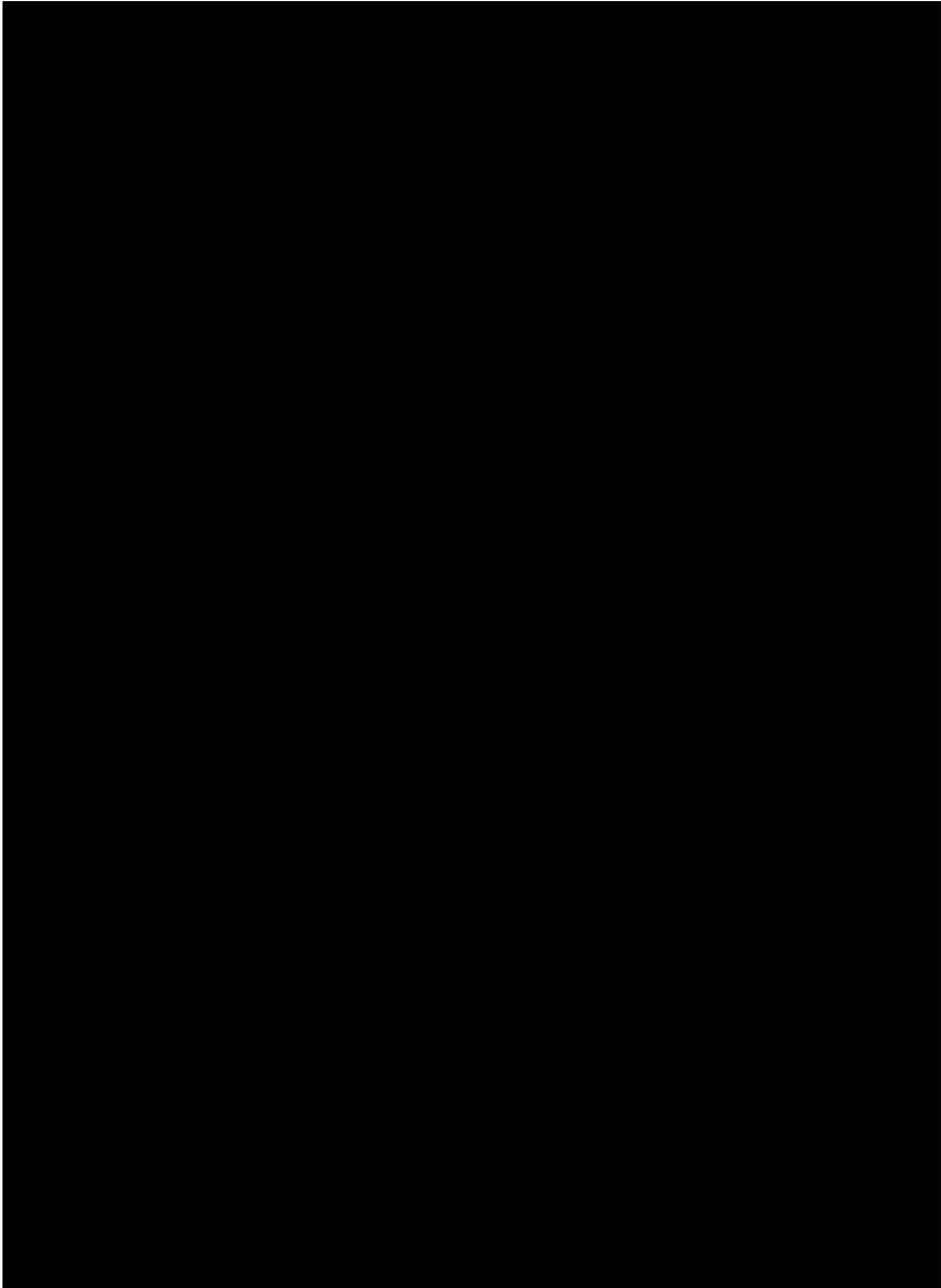
We also found that the domain name sophisticats has already been blacklisted by Google, they have set up another website under a new domain name (SoCats) in order to continue with their black hat techniques, putting many decent businesses at risk. This, to us, shows that all of this is premeditated as they are using black hat SEO techniques to improve their domain authority which improves their online presence and therefore enquiries/sales.

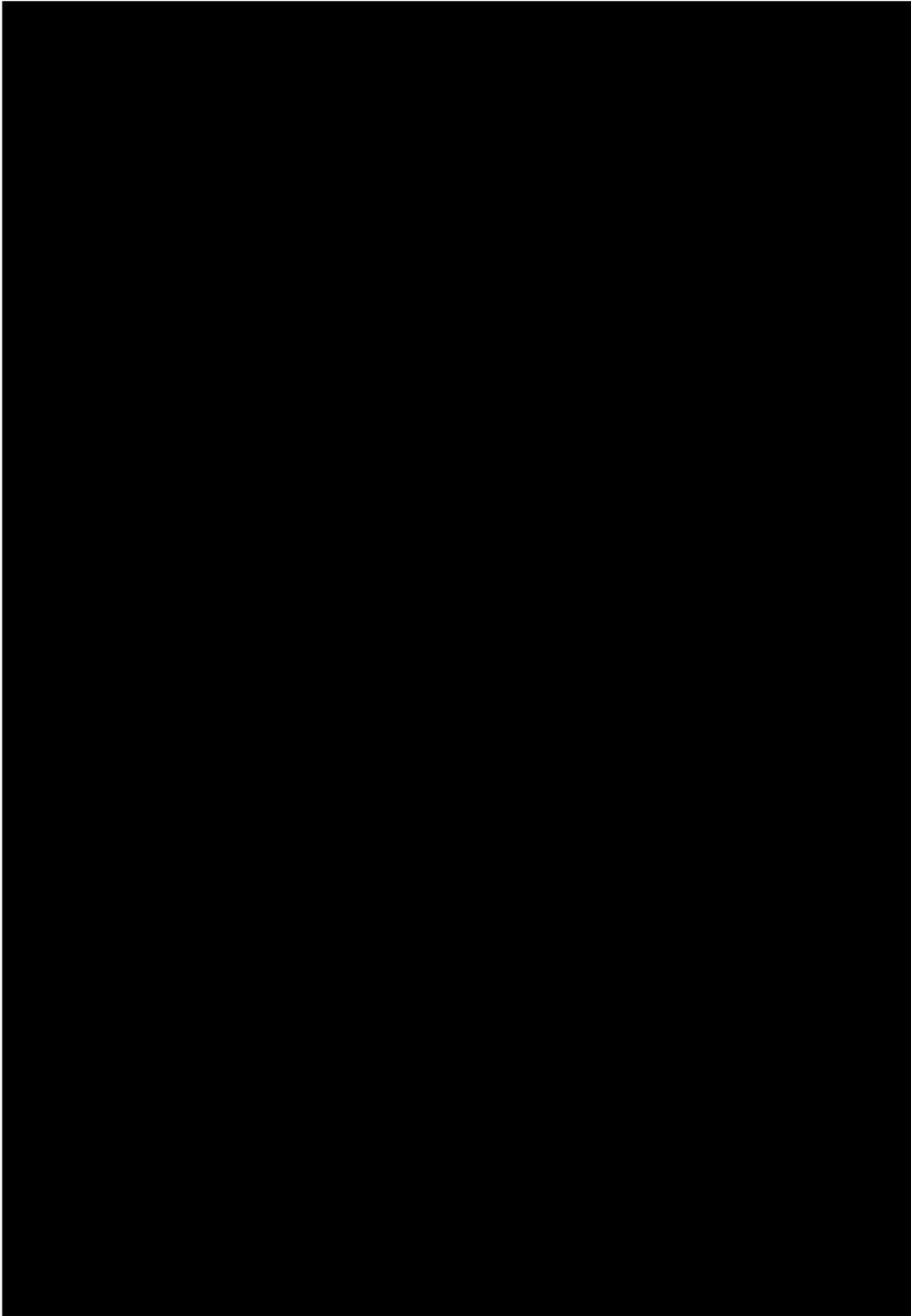
I am happy to expand on any point raised above as required by the Council.

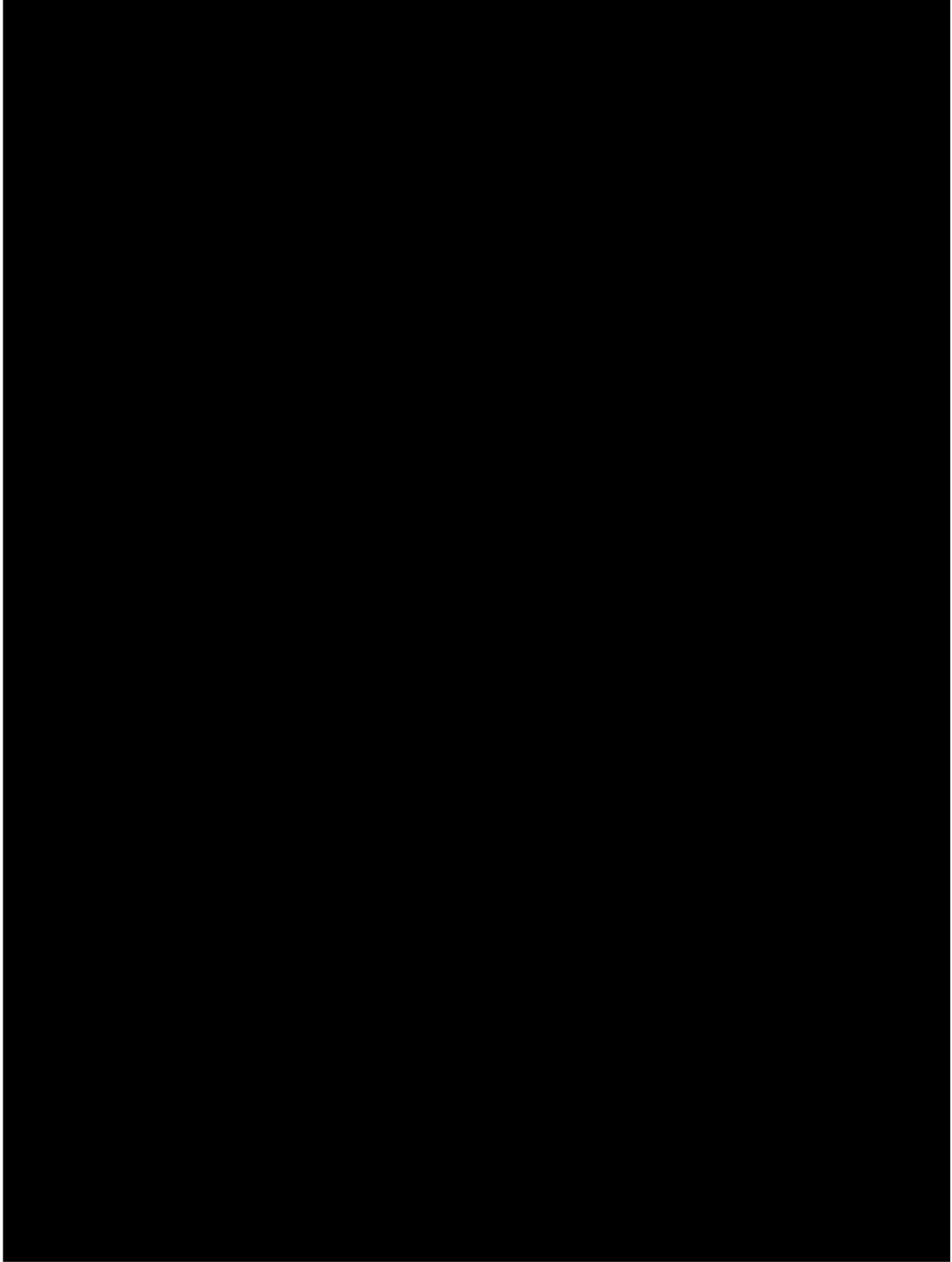
Your faithfully

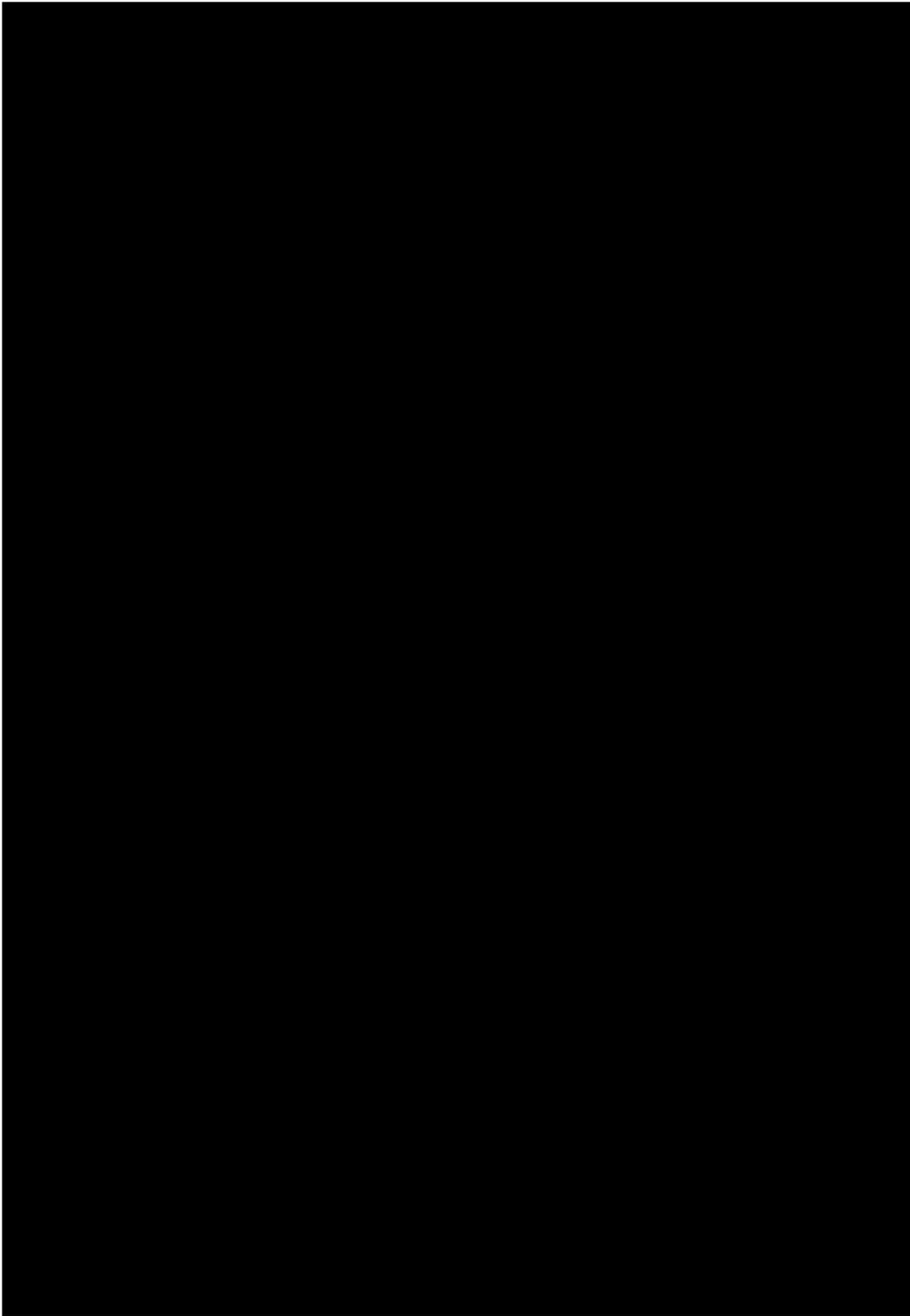


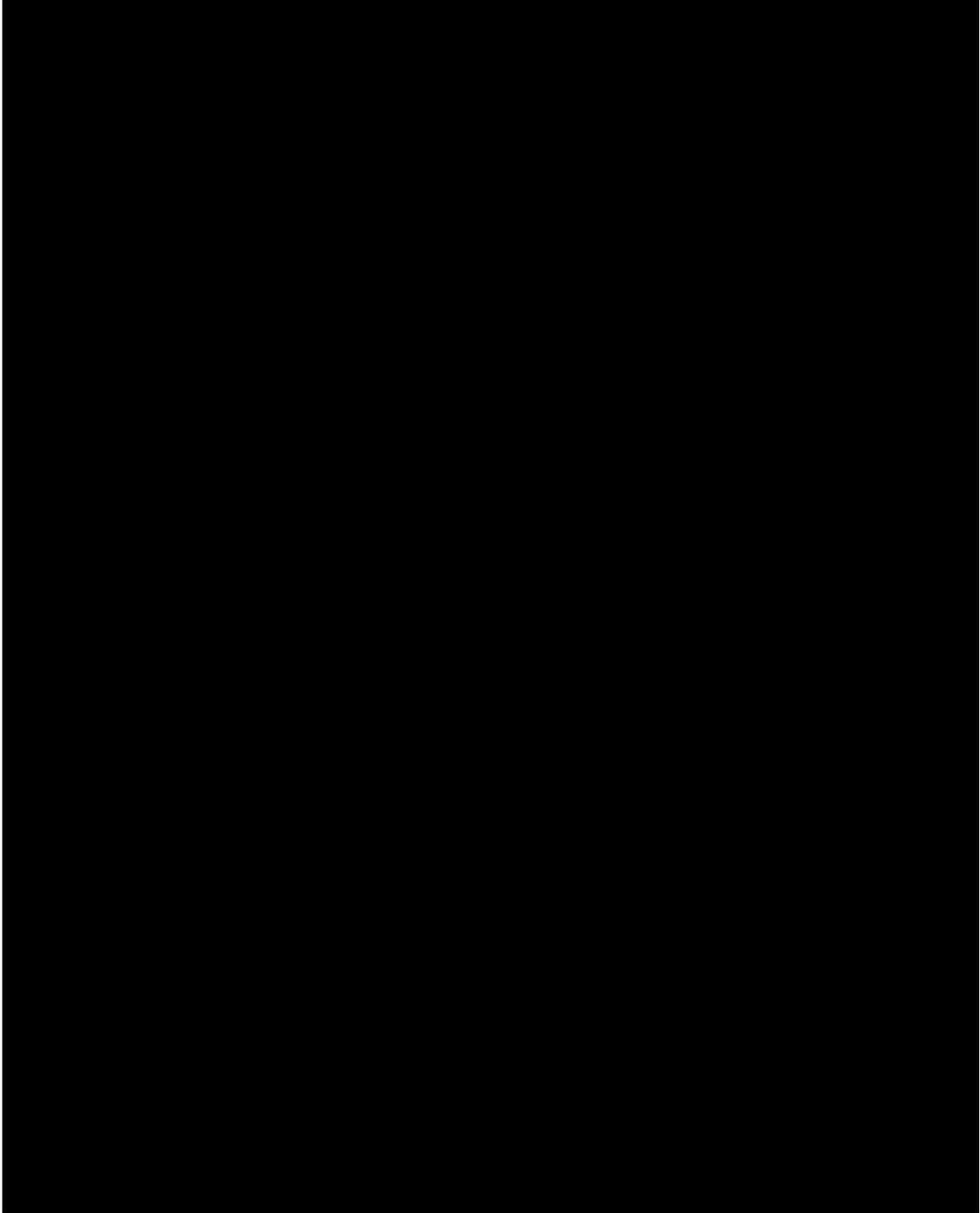
Appendix 1

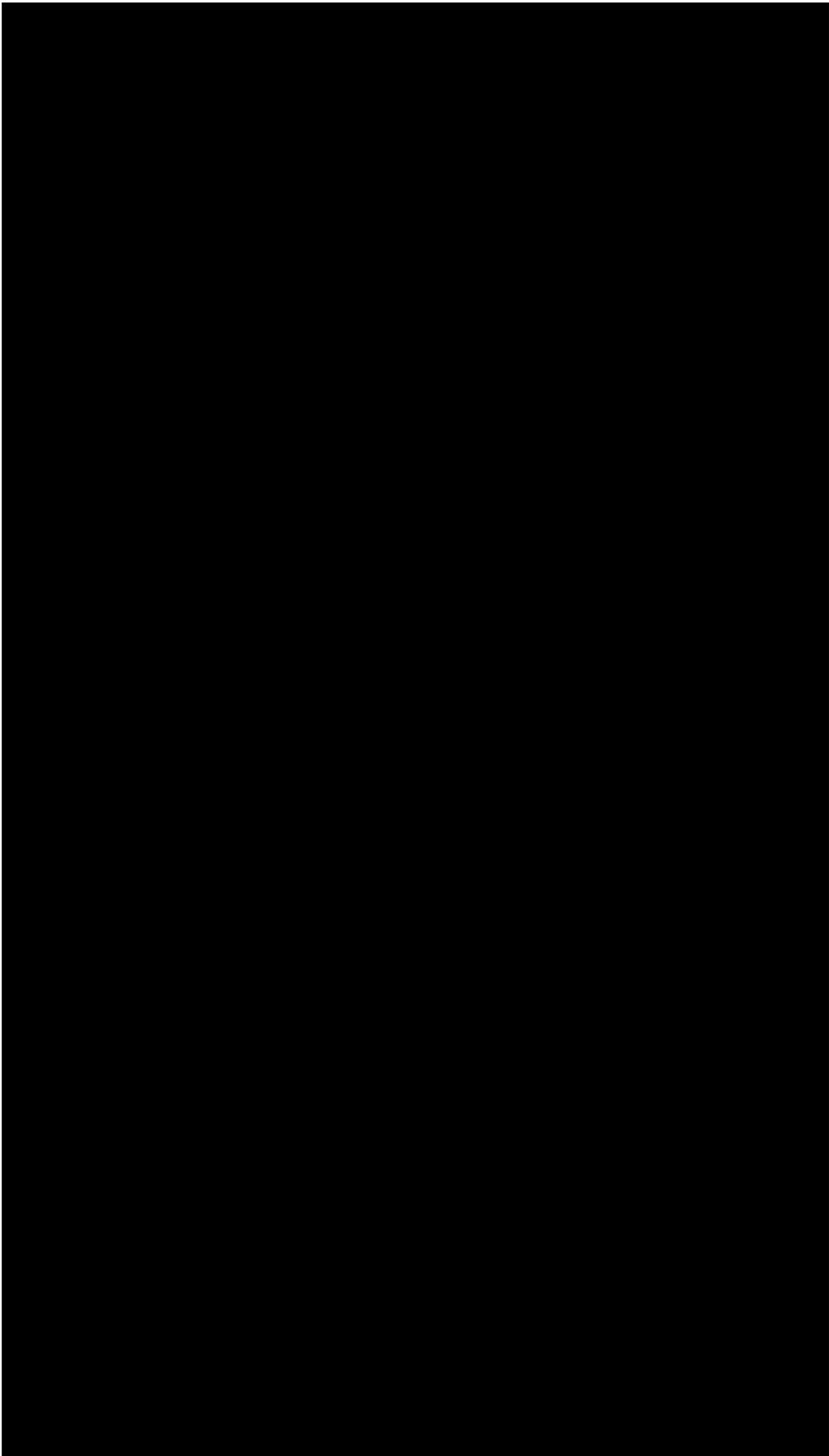


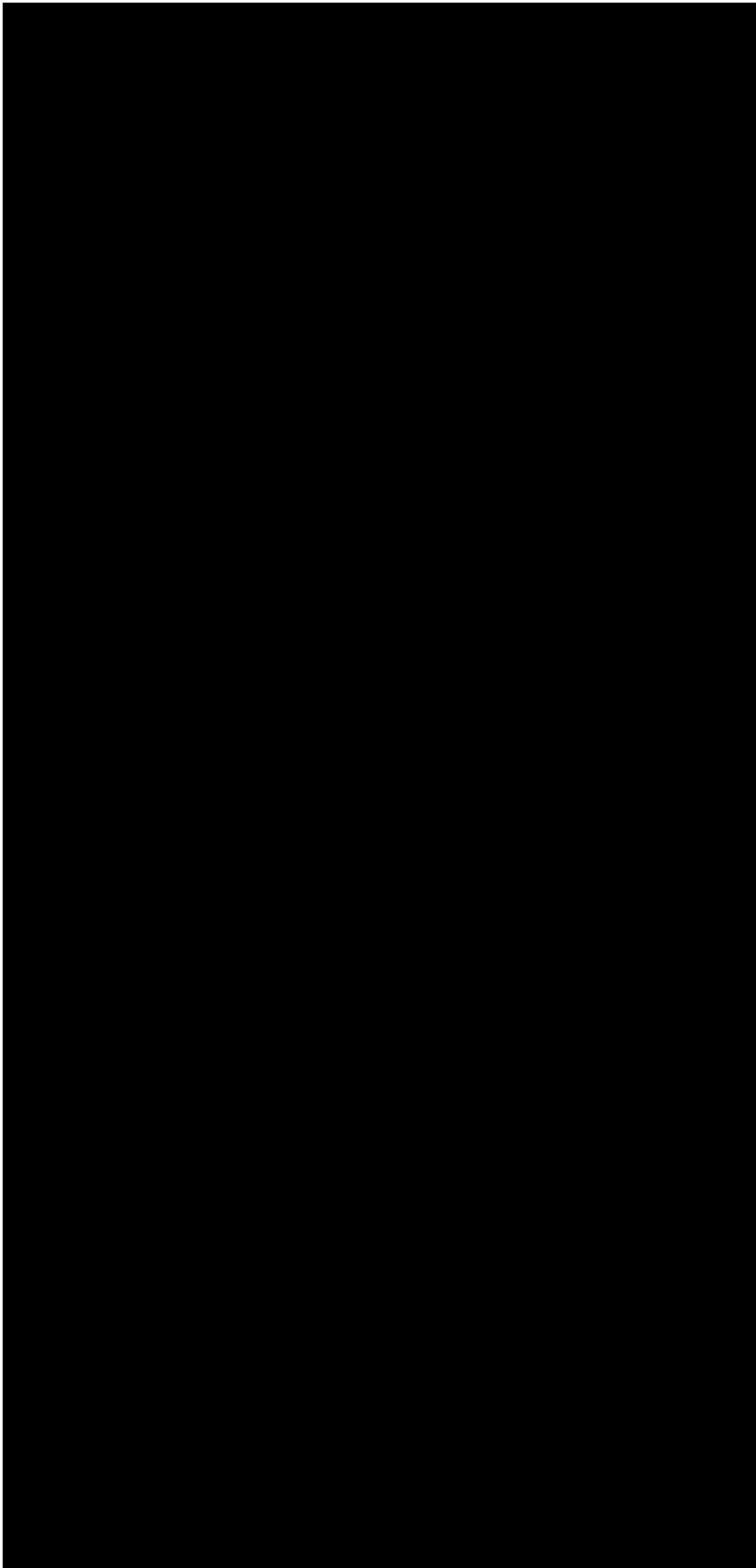


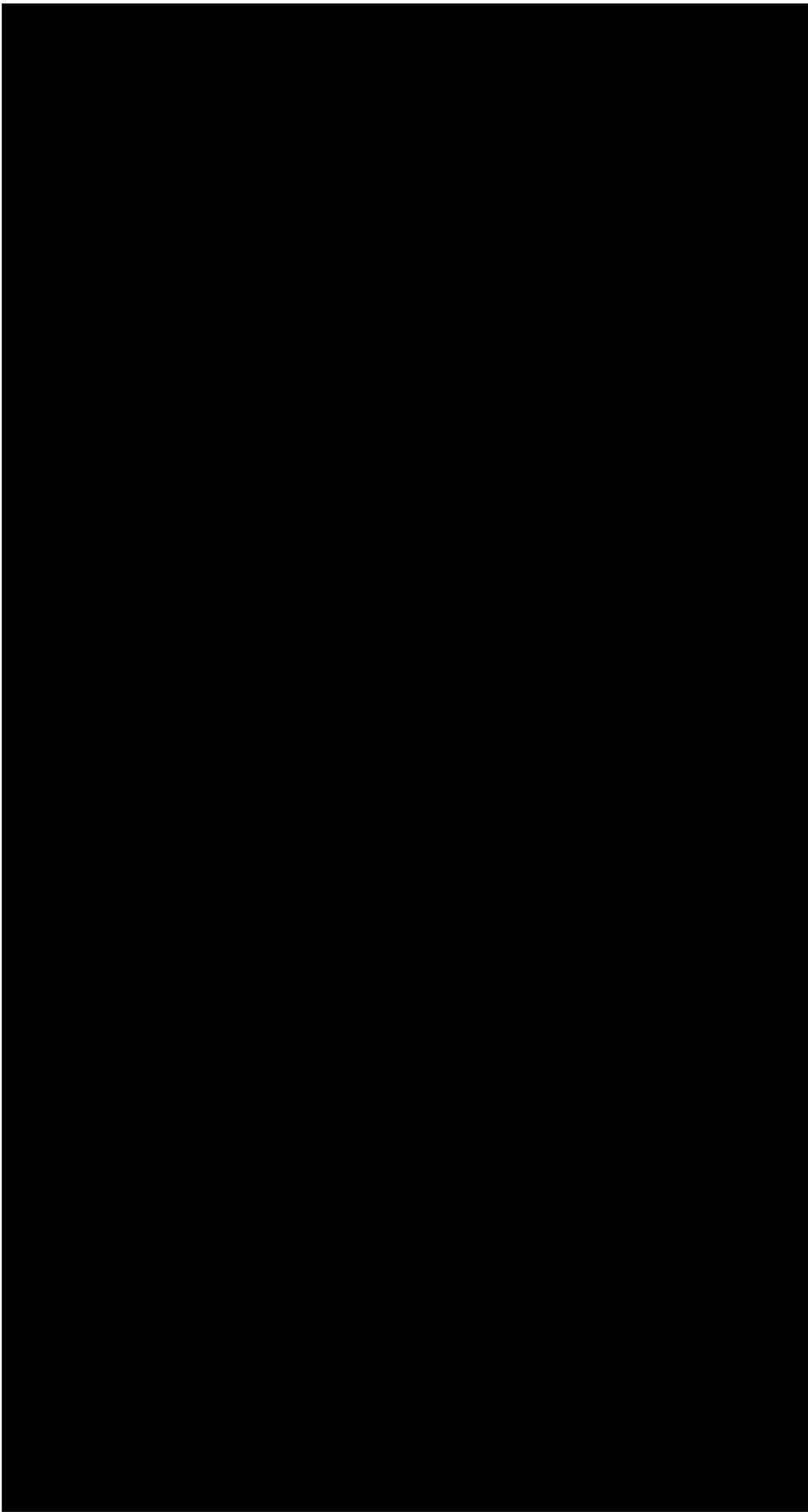


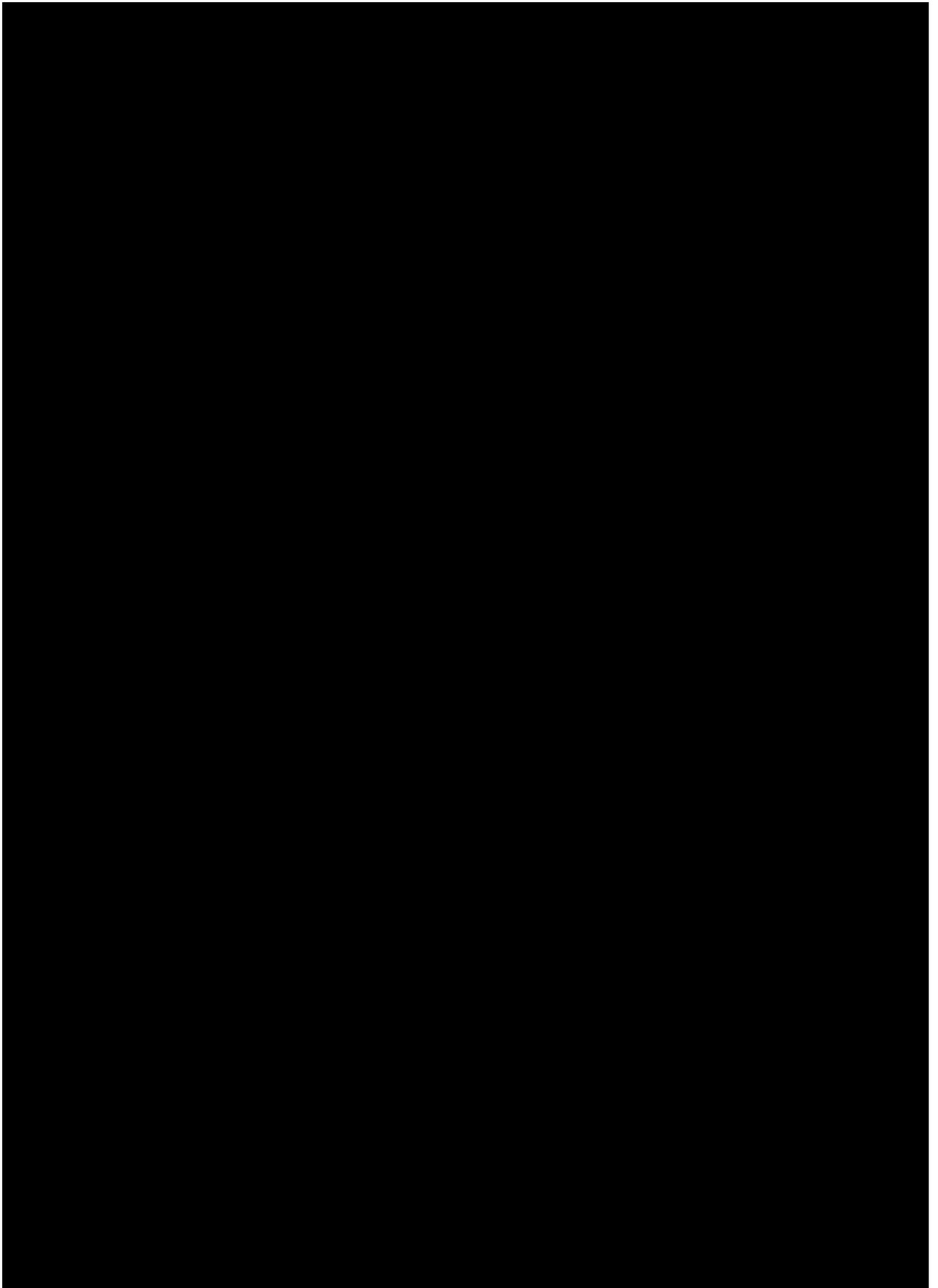


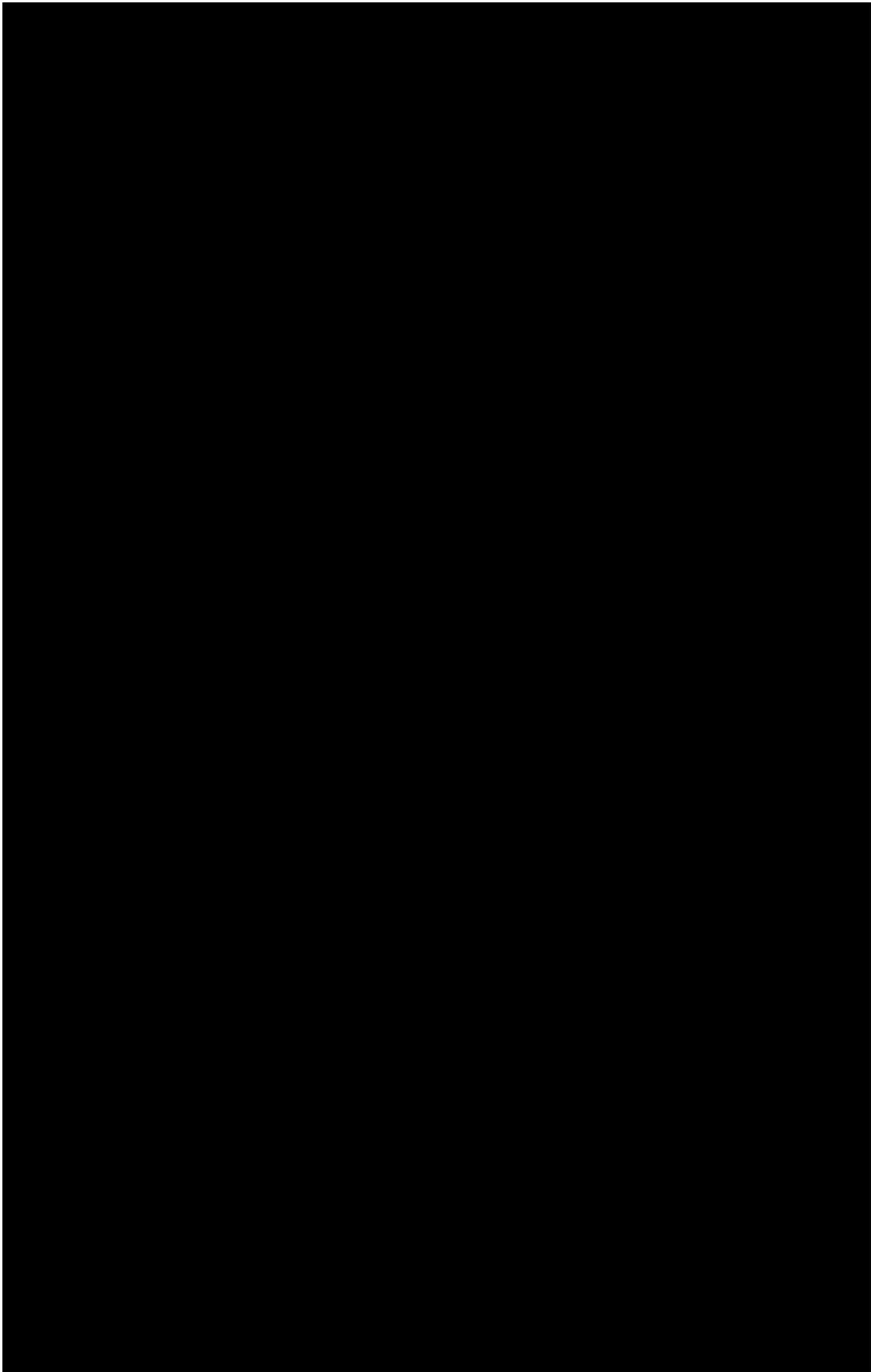


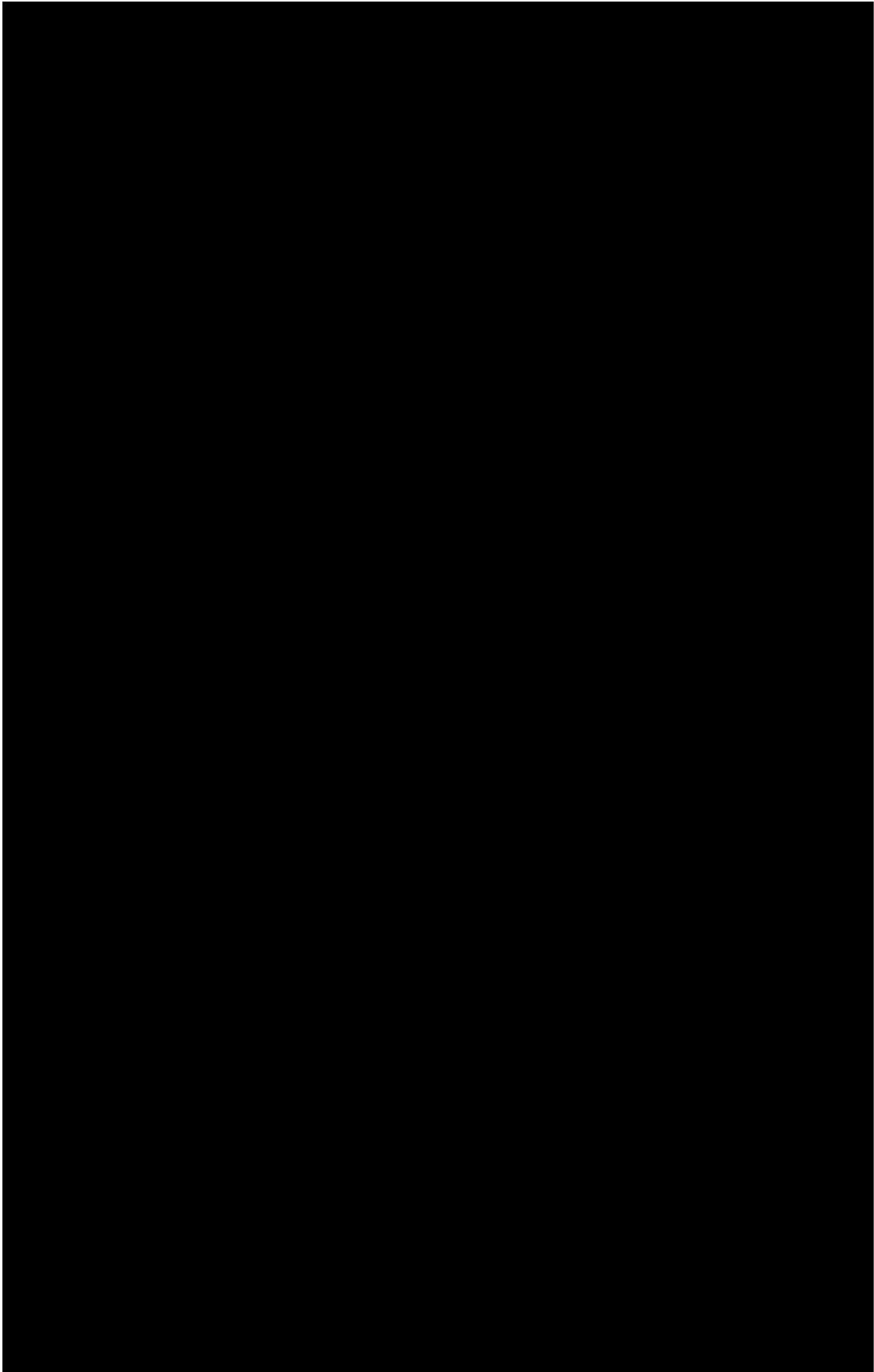


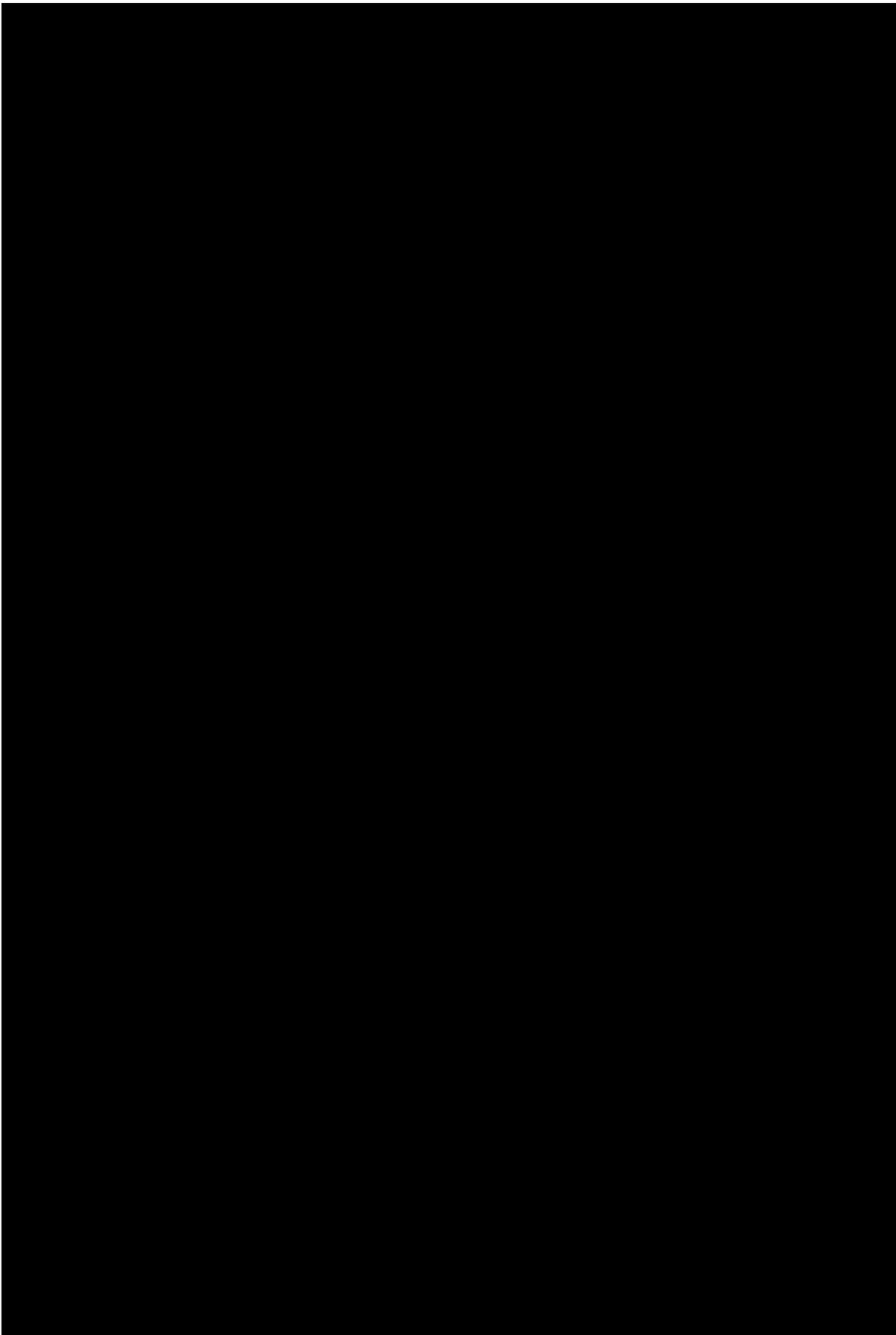


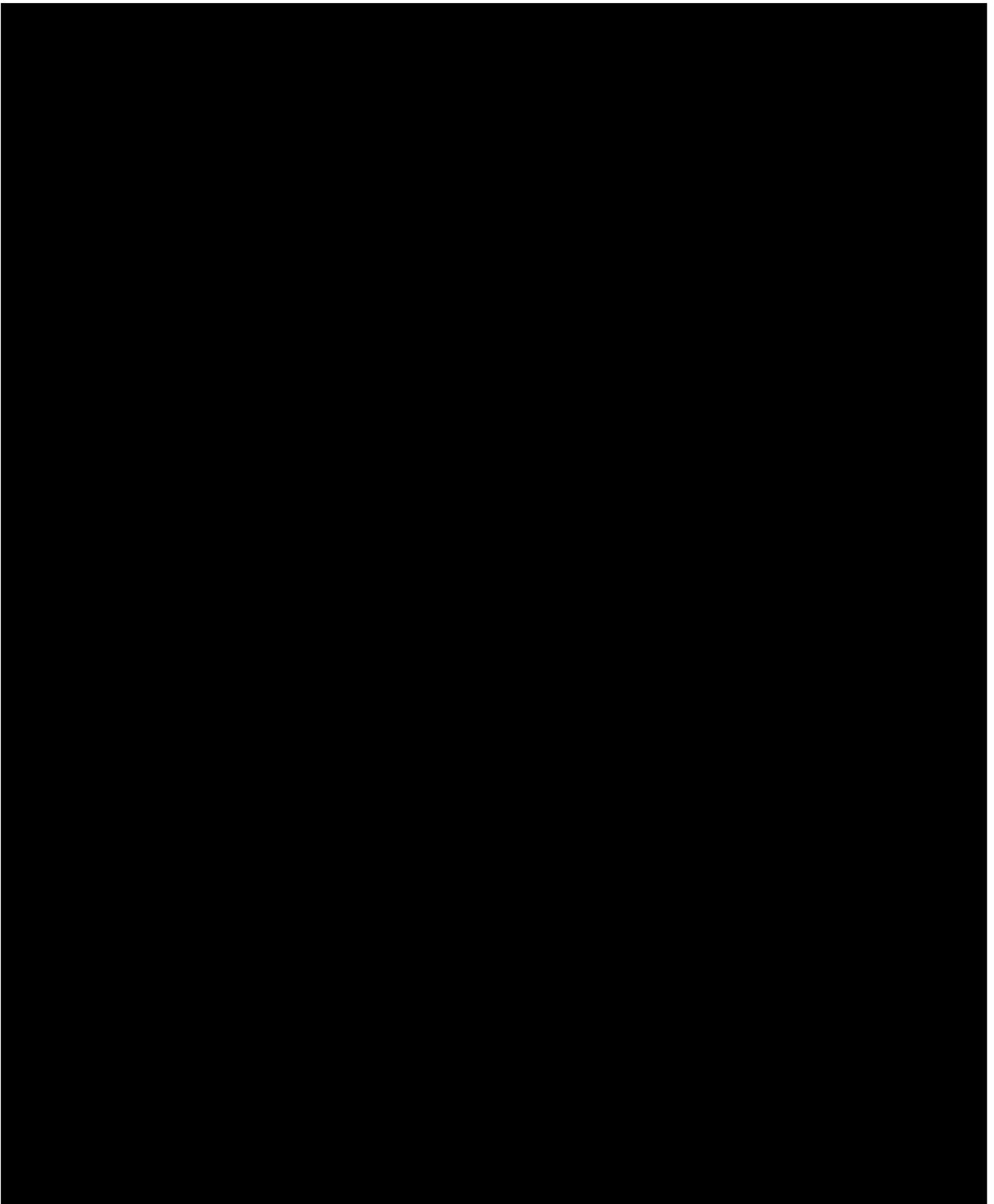


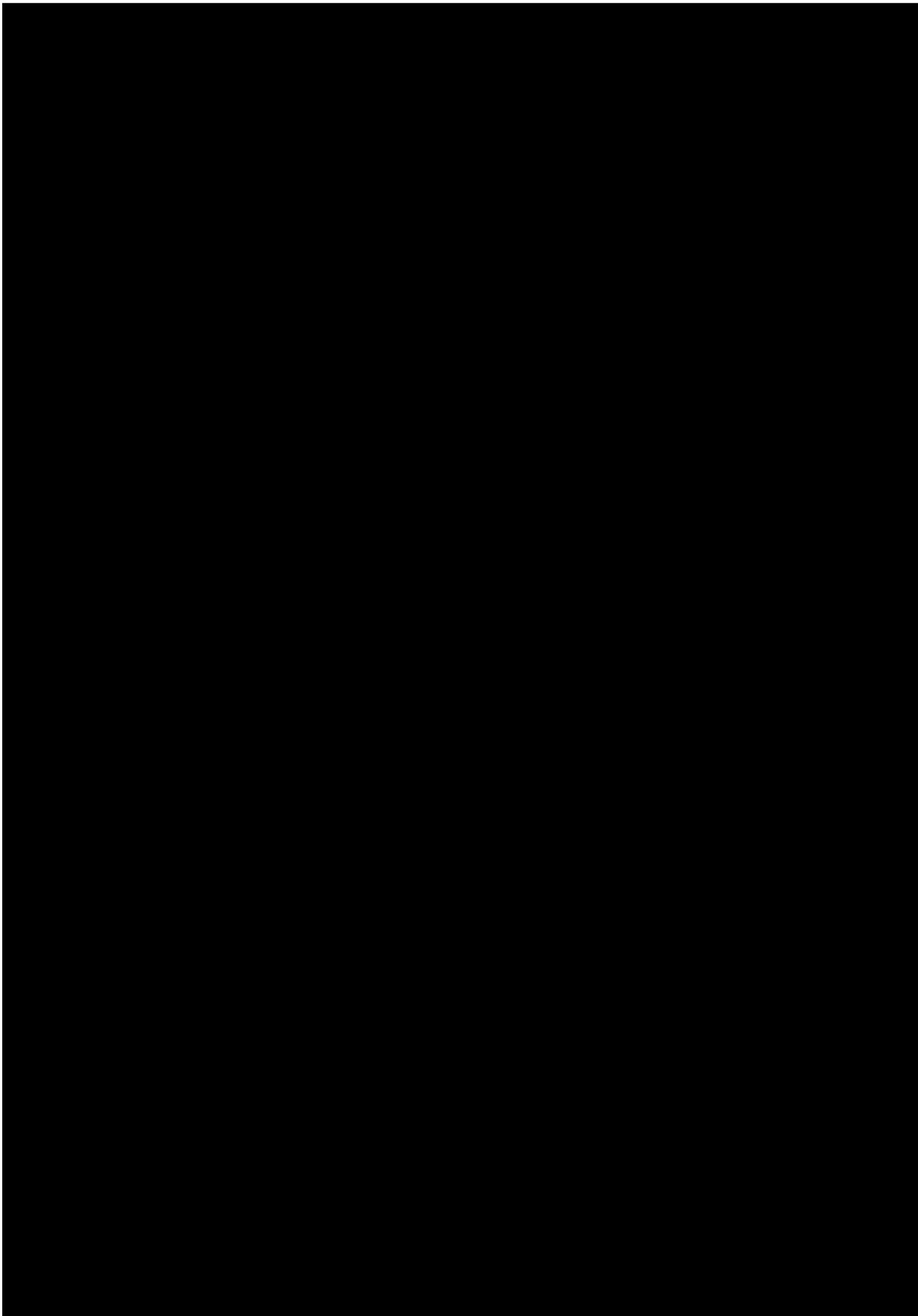


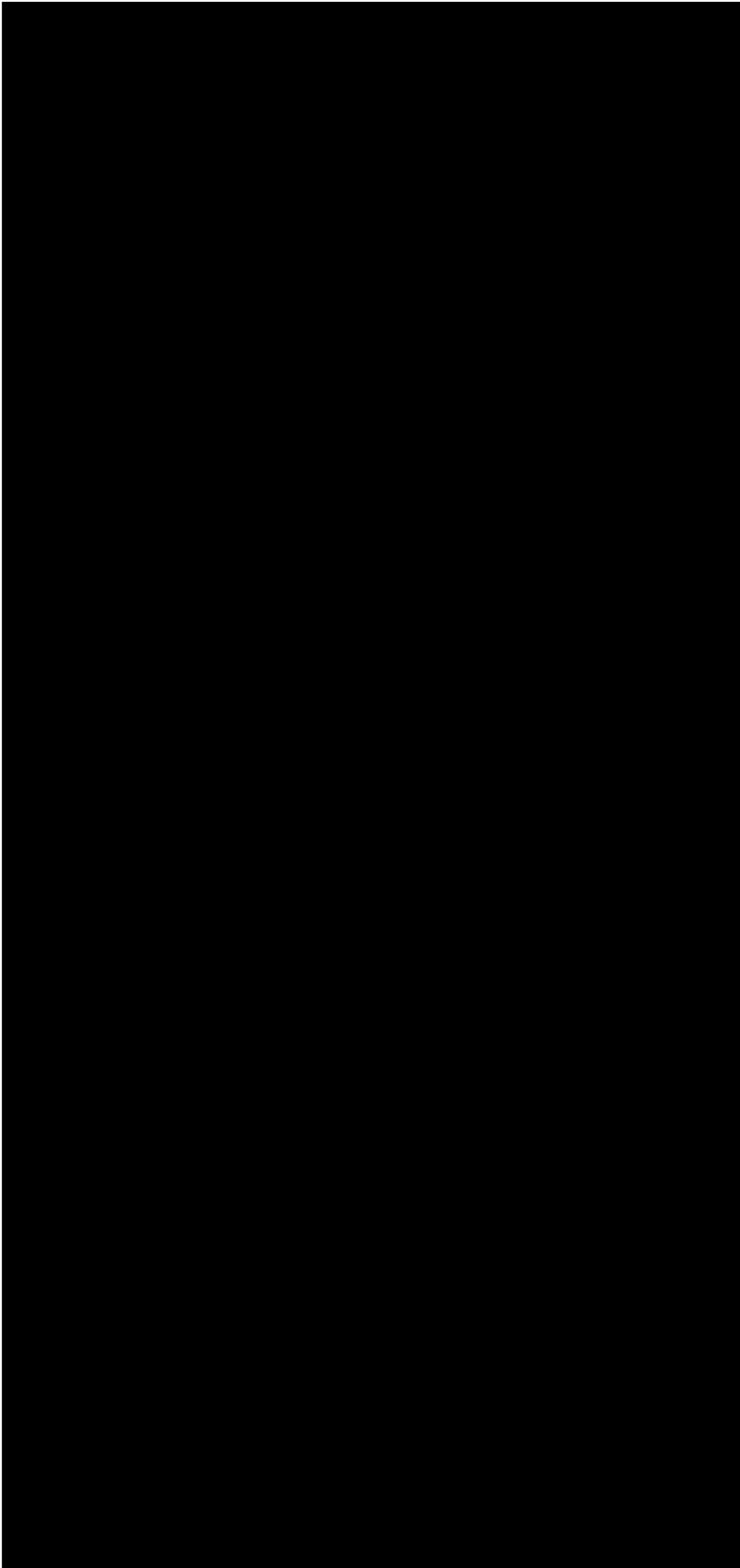


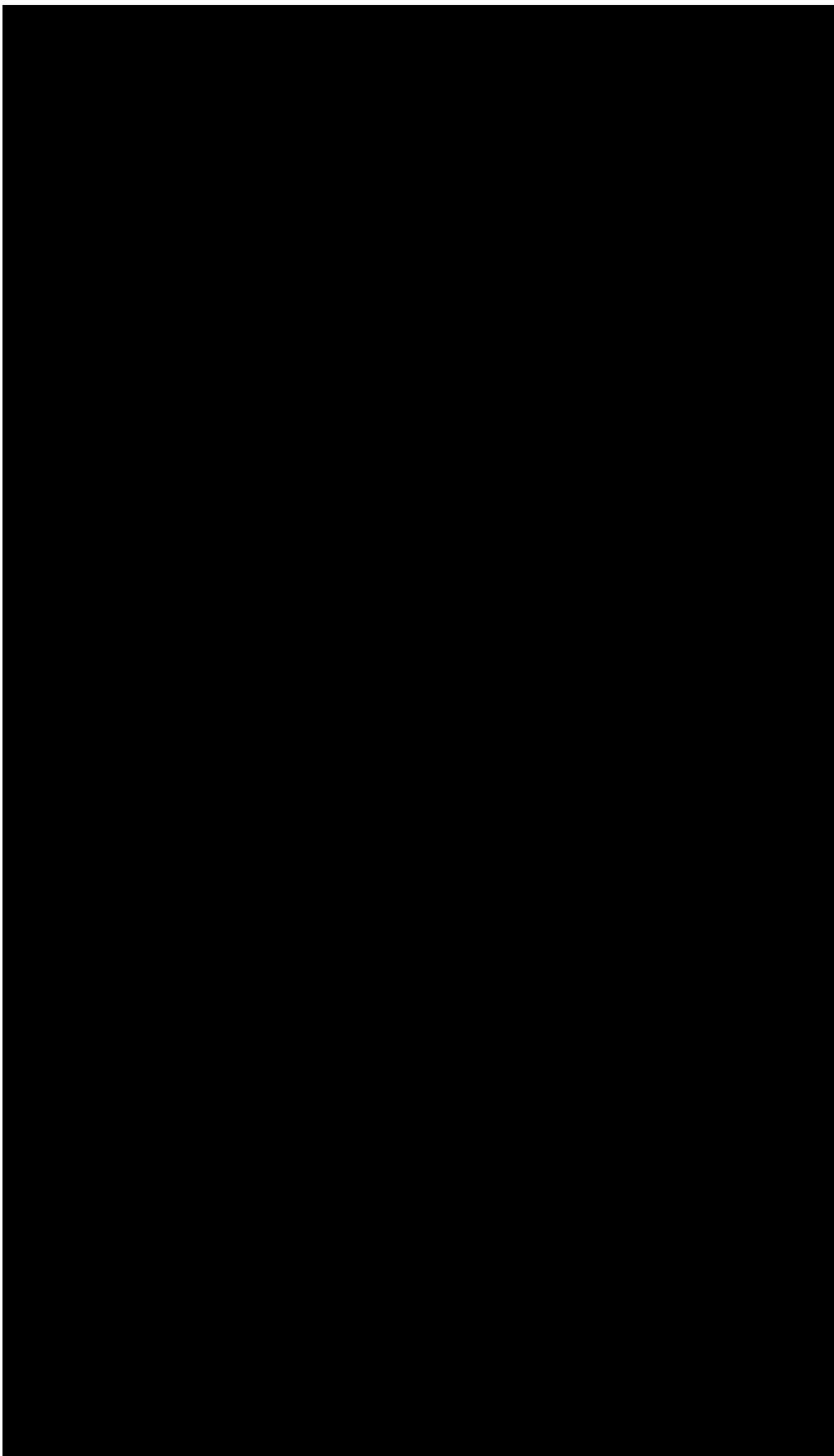


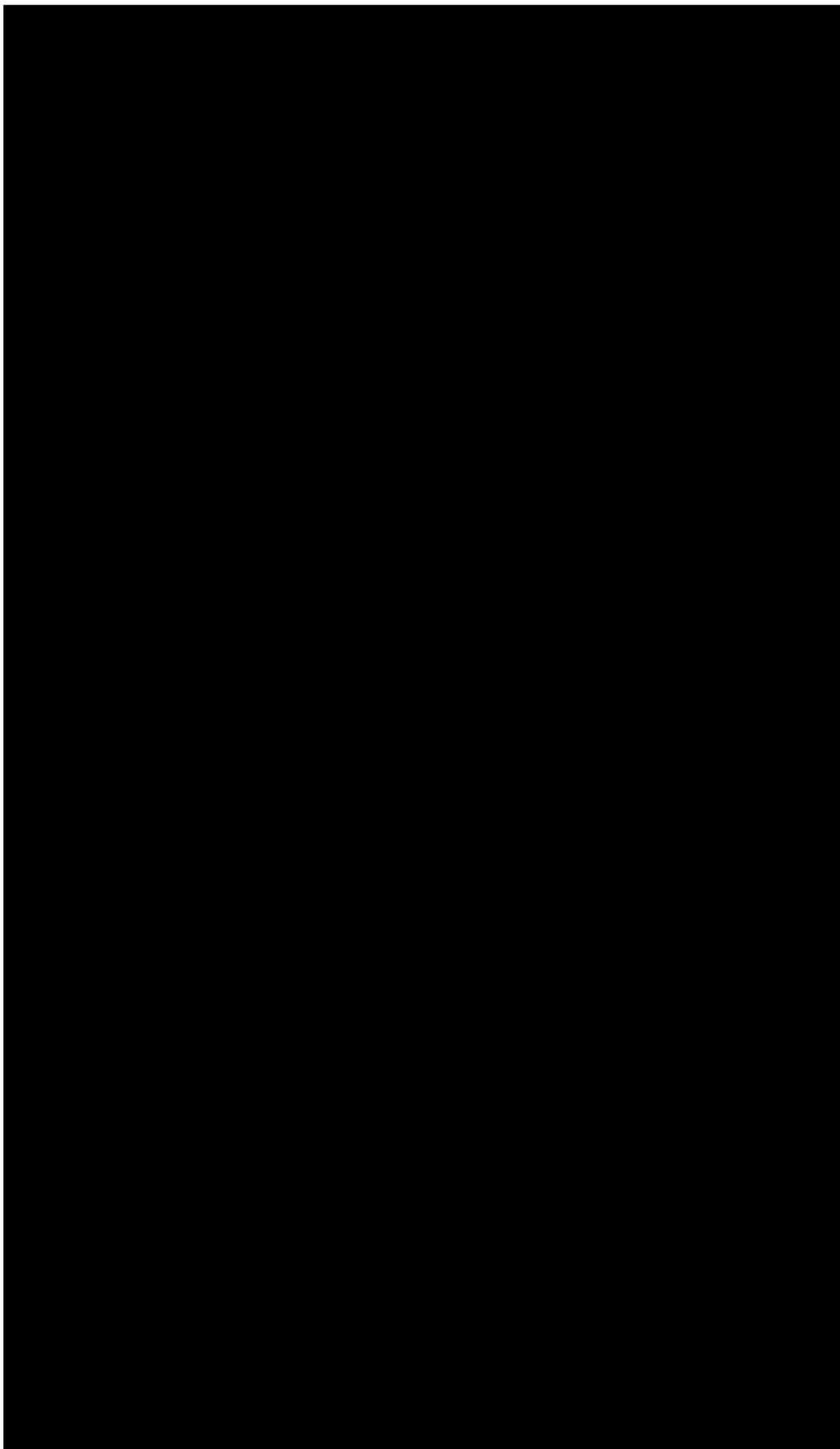












Objection comment 3 received outside of 28 consultation period
Appendix D3



18 Soho Square, London W1D 3QL

The Licensing Team
Westminster City Council
Public Protection & Licensing
Portland House – 22nd Floor
Bressenden Place
London SW1E 5RS

31 December 2018

Dear Sirs

OBJECTION BY SIMON WARR TO RENEWALS OF SEXUAL ENTERTAINMENT VENUE LICENCES SOPHISTICATS AT 3-7 BREWER STREET W1 AND 77 WELBECK STREET W1

We are instructed by Mr Simon Warr to object to the renewal of the above-mentioned sexual entertainment venue licences.

The ground of the objections are that the business is managed or carried on for the benefit of John McKeown and / or Simon Langer who are unsuitable to hold the licences concerned and/or because the applicants themselves are unsuitable to hold the licences concerned due to the involvement of John McKeown and / or Simon Langer.

We are here attaching witness statements of Tony Nash and Simon Warr which substantiate the above grounds.

The evidence which is attached is the product of an ongoing investigation instigated by Mr Warr following and because of an objection to the renewal of his licence at Platinum Lace, Coventry Street W1. As you will see, it reveals a malicious and deceitful course of action implemented by Messrs. McKeown and Langer targeted at Mr Warr's business, designed to manipulate Westminster City Council into shutting down his club. It also contains evidence of participation by Messrs. McKeown and/or Langer in a mortgage fraud by one of the participants in the action, Maya Hawie.

The timing of this objection has been dictated by the ongoing nature of the investigation, rather than by any tactical considerations. As you will know, the Council has a discretion whether to admit objections out of time: *Belfast City Council v Miss Behavin'* [2007] UKHL 19. As the case makes clear, a consideration for the Council is whether the licensee will have sufficient time to answer the objection. As to that, firstly, the matters alleged are all within the knowledge of the applicant. Second, in any case, Mr Warr would not object to an adjournment to enable the applicant to answer the allegations fully, if they wish. Third, the allegations made are serious ones: they ought to be heard, and should not be shut out because of their timing, which was dictated by logistics and not tactics.

We look forward to hearing from you.

Yours faithfully

LT LAW

Supporting documents attached to objection comment 3 Appendix D4

Due to the nature and extent of supporting documents attached to objection 3, appendix D6 will be provided as a separate document to this report.

Copy of existing premises licence

Appendix E1



City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: Marylebone High
Street
UPRN: 010033586221

Premises licence

Regulation 33, 34

Premises licence number:

10/09291/LIPVM

Original Reference:

05/01607/LIPCV

Part 1 – Premises details

Postal address of premises:

Sophisticats
77 Welbeck Street
London
W1G 9BN

Telephone Number: 020 7224 4488

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Provision of facilities for Dancing
Provision of facilities for making Music
Performance of Live Music
Playing of Recorded Music
Provision of facilities for entertainment of a similar description to making music or dancing
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Provision of facilities for Dancing

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Provision of facilities for making Music

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Performance of Live Music

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Playing of Recorded Music

Unrestricted

Provision of facilities for entertainment of a similar description to making music or dancing

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Late Night Refreshment

Monday to Saturday:	23:00 to 05:00
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Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit

Unrestricted

Sale by Retail of Alcohol

Monday to Saturday:	10:00 to 05:00
Sunday:	12:00 to 22:30
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

*For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1***The opening hours of the premises:**

Monday to Tuesday:	09:00 to 05:00
Wednesday to Thursday	09:00 to 06:00
Thursday to Friday	09:00 to 07:30
Sunday:	09:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Mondrealm Limited
27 Eldon Square
Reading
Berkshire
RG1 4DP
Telephone Number: 01923 255516

Registered number of holder, for example company number, charity number (where applicable)

03066131

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Maria Carmen Alonso Fernandez

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: Not Supplied
Licensing Authority: Not Supplied

Date: 3rd January 2013



Signed: pp
Operational Director - Premises Management

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
 2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
 3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
 4. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.
 5.
 - (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on—
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
 6. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
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7. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
8. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
9. The responsible person shall ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and

customers are made aware of the availability of these measures.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect

Conditions relating to Regulated Entertainment

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule of Management No. 6 the premises may remain open for the purposes of this licence from 11pm on each of the days Monday to Saturday to 3am on the day following.

13*. The entertainment provided at the premises shall be restricted to disco and striptease. Striptease performers shall only perform on the stage area and to customers in the seated area.

14*. There shall be no striptease performances or topless dancing to customers seated at the bar or to standing customers.

- 15*. Adequate toilet and showers facilities shall be provided adjacent to the performer's dressing room to the satisfaction of the Environmental Health Officer.
- 16*. The agreed activities shall take place only in the designated areas approved by the Council and the approved arrangements for access to the dressing room shall be maintained at all times whilst striptease entertainment is taking place and immediately thereafter.
- 17*. The striptease entertainment shall be given only by the performers/entertainers and the audience shall not be permitted to participate.
- 18*. Except with the consent of the Council there shall be no external advertising of the striptease entertainment either at the premises or in its immediate vicinity.
- 19*. Whilst striptease entertainment is taking place no person under the age of 18 shall be on the licensed premises and a clear notice shall be displayed at the entrance to the premises in a prominent position so that it can be easily read by persons entering the premises in the following terms: NO PERSON UNDER 18 WILL BE ADMITTED.
- 20*. Either the licensee or a liquor licensee shall be present throughout the time the striptease entertainment or topless dancing takes place.
- 21*. The licensee, performer and any person concerned in the organisation or management of the entertainment shall not encourage, or permit encouragement to the audience to throw money at or otherwise to give gratuities to the performers (except as permitted by Condition 22 below).
- 22*. There shall be no physical contact between customers and dancers except for the placing of money or tokens in a garter or into the hands of the dancer at the beginning or conclusion of the performance. Notices to this effect shall clearly be displayed at each table and at the entrance to the premises.
- 23*. There shall be no physical contact between dancers whilst performing.
24. Whilst the public entertainment provided is disco only there shall be two door supervisors at the main entrance, one door supervisor at the common entrance to the male/female toilets.
25. On nights when entertainment is provided which would normally breach Rule of Management 4 a minimum of five registered door supervisors shall be employed in the following manner on the premises during its opening hours:
- (a) At least two shall be employed permanently at the outer entrance door;
 - (b) One shall be permanently employed at the common entrance to the male / female toilets;
 - (c) At least two shall be employed on the floor area where table-side striptease is to take place.
26. In addition to the two door supervisors referred to in condition 25 (c) above, on nights when entertainment is provided which would normally breach Rule of Management 4, at least three nominated members of staff shall also supervise the entertainment area. The nominated persons on any evening shall be clearly identified in the fire log and duty log retained at reception.
27. (a) That a comprehensive CCTV system be maintained that ensures all areas of the licensed premises are monitored including all entry and exit points and which enables frontal identification of every person entering in any light
-

condition. All cameras shall continually record whilst the premises are open to the public and the video recordings shall be kept available for a minimum of 28 days with time and date stamping.

- (b) Tape recordings shall be made available to an authorised officer or a police officer together with facilities for viewing.
 - (c) The recordings for the preceding two days shall be made available immediately on request. Recordings outside this period shall be made available on 24 hours notice.
28. Notices will be exhibited at the premises reminding club members that there are residents in the immediate vicinity and asking patrons to leave in a quiet and orderly manner.
29. The number of persons accommodated at any one time (excluding staff) shall not exceed 300.

Conditions related to the Sale of Alcohol

30. On any evening where the premises or part of the premises are open for the purpose of music, dancing and entertainment, intoxicating liquor shall not be sold or supplied after 11pm to persons entering the premises or part of the premises except to:
- (a) Persons who have paid a minimum annual admission fee payable in advance, for music, dancing and entertainment (not to be credited against consumables)
 - (b) Persons having paid an annual fee, or a minimum admission fee of £5 on the days Monday to Thursday and £7 Friday and Saturday (not to be credited against consumables).
 - (c) Guests of the proprietors/directors, bona fide entertained, and specially invited prior to admission (a full list of whom, individually named, shall be kept at reception for inspection by police).
 - (d) Artistes and persons employed at the premises.
 - (e) Persons attending a private function, booked at least 24hours in advance, the function organiser's name and address to be kept at reception for inspection by police.

31*.	No striptease, no nudity, all persons to be decently attired, except as provided for by this Licence.
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32. Suitable beverages other than intoxicating liquor, drinking water, and substantial food shall be available throughout the premises.
33. No gaming, other than by machines authorised by Part III of the Gaming Act 1968.
34. A licence holder, or in the case of a company, an authorised representative shall be present throughout the whole of the time the premises are operating.
35. No payment shall be made on behalf of the licensee for bringing customers on to the premises.
36. A CCTV system to be installed, maintained and operated correctly as specified by a Metropolitan Police Crime Prevention Officer. The tapes will be retained for a period of 28 days.
-

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactments.

37. Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

Sunday

- (a) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
- (b) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
- (c) On New Year's Eve on a Sunday, 12.00 to 22.30.
- (d) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
- (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
- (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
- (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
- (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
- (h) the taking of alcohol from the premises by a person residing there;
- (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

38. No person under fourteen shall be in the bar of the licensed premises during the permitted hours unless one of the following applies:
- (a) He is the child of the holder of the premises licence.
 - (b) He resides in the premises, but is not employed there.
 - (c) He is in the bar solely for the purpose of passing to or from some part of the premises which is not a bar and to or from which there is no other convenient means of access or egress.
 - (d) The bar is in railway refreshment rooms or other premises constructed, fitted and intended to be used bona fide for any purpose to which the holding of the licence is ancillary.

In this condition "bar" includes any place exclusively or mainly used for the consumption of intoxicating liquor. But an area is not a bar when it is usual for it to be, and it is, set apart for the service of table meals and alcohol is only sold or supplied to persons as an ancillary to their table meals.

39. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises license:
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
40. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.
-

Annex 2 – Conditions consistent with the operating Schedule

41*. Only when the premises operates as a striptease venue to the exclusion of any disco entertainment will the hours for the supply of alcohol and regulated entertainment extend to 06:00 hours Wednesday and Thursday and 07:30 hours Friday and Saturday.

Annex 3 – Conditions attached after a hearing by the licensing authority

42. (a) Subject to the following paragraphs, the permitted hours on Monday to Saturday shall commence at 10:00 and extend until 05:00 the following morning, except that:
- (i) the permitted hours shall end at 00:00 on any day on which music and dancing is not provided after 00:00; and
 - (ii) on any day that music and dancing end between 00:00 and 05:00 the following morning, the permitted hours shall end when the music and dancing end;
- (b) In relation to the morning on which summer time begins, paragraph (a) of this condition shall have effect-
- (i) with the substitution of references to 06:00 in the morning for references to 05:00 in the morning.
- (c) The sale of alcohol must be ancillary to the use of the premises for music and dancing and substantial refreshment.
- (d) The permitted hours on New Year's Eve will extend to the start of permitted hours on the following day 00:00 on 31st December or if there are no permitted hours on 1 January, to 00:00 on New Year's Eve.

NOTE - The above restrictions do not prohibit:

- (a) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
 - (b) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
 - (c) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of her Majesty's naval, military or air forces;
 - (e) the taking of alcohol from the premises by a person residing there;
 - (f) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
 - (f) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.
43. Notices will be exhibited at the entrance / exit to the premises reminding patrons that there are residents in the immediate vicinity and asking patrons to leave in a quiet and orderly manner.
44. The licence shall ensure that the Security Industry Authority licensed door supervisors stationed at the main entrance to the premises shall monitor the immediate vicinity of the premises and use their best endeavours to ensure that patrons entering and leaving the premises by foot or by car do not cause a disturbance or nuisance to nearby residents and businesses.
-

45. Door supervisors shall remind patrons that there are residents in the immediate vicinity and ask patrons to leave in a quiet and orderly manner.
46. The licensee shall ensure that the existing CCTV system covers the entrance to the premises.
47. The licensee shall advise patrons who arrive in their own vehicles that there is a 24-hour car park above the premises and encourage the use of this facility.
48. A minicab service shall be provide and maintained unless otherwise agreed by the Licensing Authority in writing.
49. Patrons shall remain within the demise of the premises whilst waiting for their cab.
50. Patrons shall be escorted to their cab by a door supervisor or a member of the management team.
51. Cab operators shall be informed of the need to keep noise to a minimum and to switch their vehicles engines off whilst waiting for patrons.
52. Cab drivers from contracted companies collecting patrons are to be allowed to use the lavatories and made well aware that they are available. The Club should also notify contractors on a 6 monthly basis that their drivers can use the lavatories in the club.
53. A member of the management team shall be at the entrance of the premises at all times the premises is open to the public to ensure that minimal disturbance is caused to those in the immediate vicinity.

* Conditions indicated shall not apply when a Sexual Entertainment Licence is in effect at the premises



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: Marylebone High
Street
UPRN: 010033586221

Regulation 33, 34

Premises licence number:

10/09291/LIPVM

Part 1 – Premises details

Postal address of premises:

Sophisticats
77 Welbeck Street
London
W1G 9BN

Telephone Number: 020 7224 4488

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Provision of facilities for Dancing
Provision of facilities for making Music
Performance of Live Music
Playing of Recorded Music
Provision of facilities for entertainment of a similar description to making music or dancing
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance	
Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)
Provision of facilities for Dancing	
Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Provision of facilities for making Music

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Performance of Live Music

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Playing of Recorded Music Unrestricted**Provision of facilities for entertainment of a similar description to making music or dancing**

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Saturday:	09:00 to 05:00
Sunday:	09:00 to 23:00
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

Late Night Refreshment

Monday to Saturday:	23:00 to 05:00
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Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted**Sale by Retail of Alcohol**

Monday to Saturday:	10:00 to 05:00
Sunday:	12:00 to 22:30
Wednesday to Thursday	09:00 to 06:00 (when operating as a striptease venue. See condition 41)
Friday to Saturday	09:00 to 07:30 (when operating as a striptease venue. See condition 41)

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Tuesday:	09:00 to 05:00
Wednesday to Thursday	09:00 to 06:00
Thursday to Friday	09:00 to 07:30
Sunday:	09:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Mondrealm Limited
27 Eldon Square
Reading
Berkshire
RG1 4DP

Registered number of holder, for example company number, charity number (where applicable)

03066131

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Maria Carmen Alonso Fernandez

State whether access to the premises by children is restricted or prohibited:

Restricted

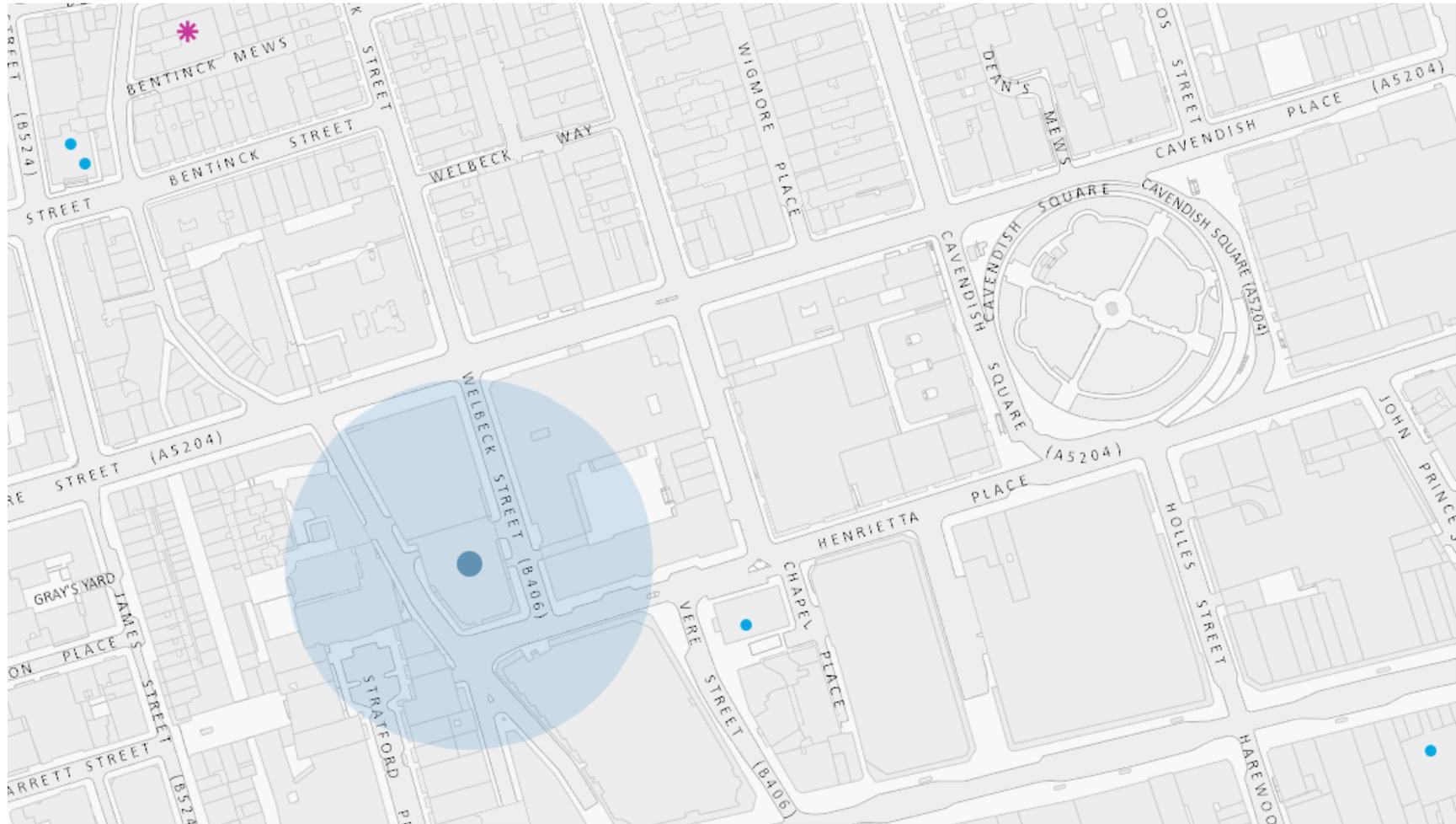
Date: 3rd January 2013



Signed: pp
Operational Director - Premises Management

Residential Map

Appendix F1



Key:

- = Faith groups
- * = Schools